

Press Release
16 May 2017

O'KEY GROUP OPERATING RESULTS & STRATEGY CALL UPDATE

O'KEY Group S.A. (LSE: OKEY) is pleased to invite the investment community to join O'KEY conference call on operating results & strategy.

Date: Wednesday, May 17, 2017

Time: 5.00 p.m. (Moscow)

3.00 p.m. (London)

10.00 a.m. (New York)

Participants:

Heigo Kera, Chairman of the Group

Miodrag Borojevic, CEO of hypermarket and supermarket segment

Konstantin Arabidis, CFO of hypermarket and supermarket segment

Armin Burger, CEO of discounter segment

Anton Farlenkov, Head of Strategy and M&A

The conference call details are provided below. Please dial in 5-10 minutes prior to the start time using the number / Confirmation Code below:

Participants, Local - London, United Kingdom: +44(0)20 3427 1915

Participants, Local - Moscow, Russia: +7495 213 0979

Participants, Local - New York, United States of America: +1718 354 1158

Confirmation Code: 9490695

Replay:

Local - London, United Kingdom: +44 (0)20 3427 0598

Local - Moscow, Russia: +7 495 705 9453

Local - New York, United States of America: +1 347 366 9565

Replay Passcode: 9490695

All related materials will be published on the "Investor" section of the Company's website at <http://okeyinvestors.ru>.

For further information please contact:

Veronika Kryachko

Head of Investor Relations

+7 495 663 6677 ext. 404

Veronika.Kryachko@okmarket.ru

www.okeyinvestors.ru

COMPANY OVERVIEW

O'KEY is one of the largest retail chains in Russia. Its primary retail format is the modern Western European style hypermarket under the "O'KEY" brand reinforced by O'KEY supermarket. The Group is developing the innovative discounter format under the "DA!" brand. O'KEY is the first among Russian food retailers to launch e-commerce operations in St. Petersburg and Moscow based on hypermarket assortment.

The Group opened its first hypermarket in St. Petersburg in 2002 and has demonstrated continuous growth ever since. As of March 30, 2017, O'KEY operates 164 stores across Russia – 74 hypermarkets, 36 supermarkets and 54 discounters.
