

OKEY GROUP S.A ANNOUNCES OPENING OF 99th STORE**Press Release****09.10. 2014**

O'KEY GROUP S.A. (LI: OKEY, the "Company" or "O'KEY"), a leading Russian food retailer, announces the opening of its 19th "O'KEY - Express" supermarket in St. Petersburg region.

The new store is located in Lakhtinsky proezd 85/2, inside "Aura" shopping mall. The total space of the hypermarket is 1,279 sq.m, with the trading space amounting to 848 sq.m.

The shopping complex is equipped with the parking lot of 200 parking spaces. The store offers customers more than 15,000 SKUs, with non-food items accounting for approximately 30% of the total. The store has 60 employees.

This is the Company's 39th supermarket, and 99th store overall, including hypermarkets, with an aggregate trading space exceeding 515,000 sq.m.

COMPANY OVERVIEW

"O'KEY" is one of the largest retail chains in Russia. Its primary retail format is the modern Western European hypermarket under the "O'KEY" brand, complemented by "O'KEY - Express" supermarkets.

The Company opened its first hypermarket in St. Petersburg in 2002 and has demonstrated continuous growth ever since. As of September 30, 2014, O'KEY operated 98 stores in 23 cities across Russia: 64 hypermarkets with an aggregate selling space of approximately 469,000 square meters and 34 supermarkets with an aggregate trading space of approximately 46,000 square meters. As of September 30, 2014, O'KEY employed over 23,000 people.

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