17 January 2013

<u>O'KEY GROUP TO RELEASE OPERATING RESULTS FOR Q4 AND 12M 2012 ON JANUARY 21ST, 2013</u>

O'Key Group S.A., ("O'Key Group", "the Group" or "the Company"), announces today that it will host a conference call for investors and analysts at **1:00 PM** UK time and **5.00 PM** Moscow time on **Monday, January 21st, 2013**, to review its operating results for the fourth quarter and twelve months of 2012. The call can be accessed live by dialling **+44(0)20 3450 9571** and referencing code **7389410** at least 5 minutes before start time.

To ensure that a line is reserved for you, we request that you register in advance via the following link: http://client.sharedvalue.net/OKEYGroup/Q412

O'Key's Q4 and 12M 2012 results press release will be published around 10:00 AM UK time and 2.00 PM Moscow time on January 21st, 2013.

All related materials will be published on the "Investor" section of the company's website at http://okeyinvestors.ru.
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COMPANY OVERVIEW

"O'KEY" is one of the largest retail chains in Russia. Its primary retail format is the modern Western European hypermarket under the "O'KEY" brand, complemented by "O'KEY - Express" supermarkets.

The Company opened its first hypermarket in St. Petersburg in 2002 and has demonstrated continuous growth ever since. As at 30 June 2012, O'KEY operated 75 stores in 18 cities across Russia: 45 hypermarkets with an aggregate selling space of approximately 329,000 square meters and 30 supermarkets with an aggregate selling space of approximately 39,000 square meters. As at 30 June 2012 OKEY employed more than 20,000 people.

In accordance with the unaudited consolidated financial statements for 1H 2012, O'KEY's revenue was RUR 54,122 million, like-for-like revenue growth rate was 7.9% and its EBITDA margin was 6.8%.
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