

21 March 2014

O'KEY GROUP TO RELEASE FINANCIAL RESULTS FOR FY 2013 ON MARCH 26TH, 2014

O'Key Group S.A., (“O'Key Group”, “the Group” or “the Company”), announces today that it will host a conference call for investors and analysts at **2:00 PM** UK time and **5.00 PM** Moscow time on **Wednesday, March 26th, 2014**, to review its financial results for the twelve months of 2013. The call can be accessed live by dialling **+44 2085152319 (UK) / 810 8002 19840011 (Russia) / +1 4806299818 (US)** and referencing code **4675780#** at least 5 minutes before start time.

O'Key's FY 2013 financial results press release will be published around 11:00 AM UK time and 2.00 PM Moscow time on March 26th, 2014.

All related materials will be published on the “Investor” section of the company's website at <http://okeyinvestors.ru>.

COMPANY OVERVIEW

“O'KEY” is one of the largest retail chains in Russia. Its primary retail format is the modern Western European hypermarket under the “O'KEY” brand, complemented by “O'KEY - Express” supermarkets.

The Company opened its first hypermarket in St. Petersburg in 2002 and has demonstrated continuous growth ever since. As of December 31, 2013, O'KEY operated 94 stores in 22 cities across Russia: 60 hypermarkets with an aggregate selling space of approximately 444,000 square meters and 34 supermarkets with an aggregate trading space of approximately 45,000 square meters. As at 31 December 2013, O'KEY employed more than 24,500 people.

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