

12 April 2016

O'KEY GROUP PLACES EXCHANGE-TRADED BONDS

O'KEY Group S.A. (LSE: OKEY), a leading food retailer in Russia, announces that it has placed its exchange-traded ruble bond worth RUB 5 billion with a maturity of five years on the Moscow Exchange (MOEX) on 12 April 2016.

The books were closed on 05 April 2016 and the issue was oversubscribed. The coupon rate was set at 11.70%. Coupons are to be paid semiannually. The bond carries a 30-months put option.

The bond has been included in the third level quotation list on MOEX and will be included in the Lombard List of the Central Bank of Russia.

The proceeds from the bond placement will be used for general corporate needs.

Lead Arrangers of the bond were Gazprombank, Raiffeisenbank, ROSBANK and Sovcombank. Raiffeisenbank acted as Placement Agent for the bond.

COMPANY OVERVIEW

O'KEY is one of the largest retail chains in Russia. Its primary retail format is the modern Western European style hypermarket under the "O'KEY" brand reinforced by O'KEY supermarket. The Group is developing the innovative discounter format under the DA! brand. O'KEY was the first among Russian food retailers to launch e-commerce operations in St. Petersburg and Moscow with a full hypermarket assortment.

The Group opened its first hypermarket in St. Petersburg in 2002 and has demonstrated continuous growth ever since. As of December 31, 2015, O'KEY operates 146 stores across 32 cities in Russia: 71 hypermarkets with an aggregate trading space of approximately 518,000 m², 40 supermarkets with an aggregate trading space of approximately 51,000 m² and 35 discounters with an aggregate trading space of approximately 24,000 m². O'KEY employs over 24,000 people as of December 31, 2015.

For further information please contact:

Nikolay Minashin, Head of Investor Relations

Ph. +7(495)663-6677, ext. 127

e-mail: Nikolay.Minashin@okmarket.ru

www.okeyinvestors.ru